

ALUVANA HORTICULRAL

COMPANY PROFILE | 2025



ABOUT US



At Aluvana, we bridge the gap between smallholder farmers and international markets. We source directly from trusted farms, ensuring traceability and premium quality. We work with over 200 farmers covering 500 acres of avocado production. Our current export capacity is 100 40-foot containers annually, each loaded with 23MT of premium avocados. That's 2,300MT of high-quality fruit delivered to international markets every year.



DIRECT SOURCING

At Aluvana, we don't just trade avocados – we build **ecosystems** of growth. Our agronomists work year-round with our **contracted farms**, ensuring **optimal cultivation** practices and providing **organic inputs** that sustainably boost **yield** and preserve the **environment**.



We utilise **ripening management** during transit, maintaining **fruit integrity** and **appearance** on arrival – critical for maintaining premium **shelf value**.

HASS AVOCADO

Hass avocado is the world's most popular variety. Dark green and creamy this variety grows between March to September in Kenya and is available in Size 14 to Size 32.



4kg Box

March - September

Size 14 - 24

4kg Carton Box/Plastic Crate

23MT



10kg Box

March - September

Size 24 - 32

10kg Plastic Crate

24MT



ORGANIC

Size 14 - 24

EU Organic

4kg Carton Box | 10kg Plastic Crate

FOB | +€5.50/box

CONVENTIONAL

Size 14 - 24

Global GAP | SMETA

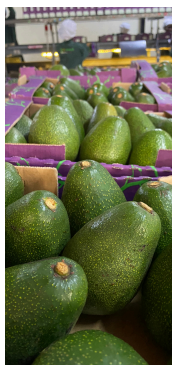
4kg Carton Box | 10kg Plastic Crate

FOB | +€4.50/box



FUERTE AVOCADO

Fuerte avocado is the second most popular commercial variety of avocado in the world. Fuerte is smooth and shiny this variety grows between February and September in Kenya and is available in Size 12 to Size 24.



4kg Box

February - September

Size 12 - 24

4kg Carton Box

23MT



ORGANIC

Size 12 - 24

EU Organic

4kg Carton Box

FOB | €4.93/box

CONVENTIONAL

Size 12 - 24

Global GAP | SMETA

4kg Carton Box

FOB | +€3.93/box



LOGISTICS



Our logistics is built for efficiency, reliability, and freshness. We operate a streamlined cold chain from farm to port, ensuring quality throughout the journey. With strategically located partnerships, we guarantee timely deliveries that meet strict international standards. We closely monitor every step, providing real-time updates and full traceability from orchard to shelf. This commitment to excellence ensures our customers receive only the best, exactly when they need it.



TRANSIT RISK

Transit risks can significantly impact fruit quality and shelf life. We employ robust **cold chain** and **humidity monitoring** systems, allowing us to track and respond to any deviations in real time. We also employ **ethylene technologies** to prevent premature ripening.



We anticipate and navigate potential bottlenecks. Our thorough **pre-shipment inspections**, durable **packaging**, and **contingency** protocols further ensure that the fruit arrives in excellent condition.